



Mechanical Service Contractors of America
1385 Piccard Drive
Rockville, MD 20850

NEWS RELEASE

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FOR MORE INFORMATION
Barbara Dolim
bdolim@mcaa.org
301-869-5800

NEW MSCA STAR WEBSITE PROVIDES VITAL PROGRAM INFORMATION TO CONTRACTORS AND CUSTOMERS

www.msca-star.org

ROCKVILLE, MD — The Mechanical Service Contractors of America (MSCA) is pleased to introduce a new website which provides contractors, building owners and the public information on the MSCA STAR Qualified Contractor Program. The website, www.msca-star.org, is easy to navigate, with separate sections for both contractors and customers. There is also an [interactive map](#) which allows users to easily locate an MSCA STAR contractor anywhere in the country.

The [customer section of the website](#), features a wealth of information on the program and why hiring an MSCA STAR contractor is a prudent choice for their buildings and facilities. This section explains how all the qualification criteria to become an MSCA STAR make an important difference when selecting and partnering with a mechanical service provider. The value MSCA STARs place on their highly trained and skilled workforce is described as well as the importance of an independent assessment of potential MSCA STAR applicants. Customers can also quickly and easily [find MSCA STAR contractors in their area](#), with direct links to each STAR company website.

In the [contractor section of the website](#), prospective MSCA STARs can learn about the value of STAR qualification to their company and discover all the criteria required to be a STAR. They can also learn about all the marketing support they will receive as a STAR and readily download the MSCA STAR Qualifier Kit, application form and instruction sheet.

The website also includes a password-protected members-only section where MSCA STARs can have access to a wide array of marketing materials,

newsletters and graphics to assist with their promotion efforts.

The MSCA STAR Contractor Qualification Program began in 2004. To qualify for MSCA STAR status, a contractor must complete a detailed application and provide evidence that they meet or exceed the stringent standards set by MSCA. To qualify a contractor must have a proven track record in the HVACR industry; employ UA STAR certified technicians, have a documented safety and health program and an outstanding safety record, provide on-going education to all employees, have an established tool inventory system, utilize photo ID cards for security reasons and offer outstanding customer service.

For additional information on MSCA STAR, visit www.msccstar.org or contact Barbara Dolim at (bdolim@mcaa.org).

Since 1975, the Mechanical Service Contractors of America has provided large and small heating, ventilation, air conditioning, and refrigeration service contractors with management and marketing tools, training and education programs, and government and labor relations. MSCA has more than 1,100 contractor members and is a subsidiary of the Mechanical Contractors Association of America.