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NEWS RELEASE

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MSCA's Project Home Again Profiled On NBC Nightly News *Service Contractors Show How Easy It Is To Help Find Missing Kids*

ROCKVILLE, MD – NBC Nightly News aired a profile of the Mechanical Service Contractors of America's (MSCA) Project Home Again program on its Friday, July 27th broadcast. Project Home Again was featured in NBC's "Making a Difference" segment and highlighted MSCA STAR contractor HMC Service Company of Louisville, KY and how their participation in the program is making an impact in their community.

The two-minute segment showed how the Project Home Again program works by filming HMC trucks as they traveled throughout Louisville. NBC award-winning correspondent Mike Boettcher reported on the program and told viewers, "These magnetic posters only cost about 10 bucks a piece, pretty inexpensive. But they are a fortune in assistance to the families of the missing and they are having an impact."

Wayne Turchetta, vice president of HMC Service and chairman of MSCA's Board of Managers, and HMC technician Eric Connelly discussed the importance of Project Home Again to their community and their company.

Becky Haueter, the mother of a missing Louisville child, who is currently displayed on Project Home Again posters on HMC trucks, was also interviewed. Haueter's daughter Amy has been missing for over two and a half years and, her mother said, and the assistance of others has been priceless, "It's very heartwarming to know that there are people who don't know me, they don't know my family and have never met my daughter but they care enough to try and help."

The National Center for Missing and Exploited Children (NCMEC) president and CEO Ernie Allen, who also appeared in the story, believes this program is truly making a difference. "These posters are generating leads, they're providing information that law enforcement can pursue," Allen commented.

"The NBC story reminds us that Project Home Again is an important endeavor that directly affects your local community," said Turchetta. "It's easy, simple and can mean the difference in reuniting a missing child with his or her family. One of the questions I had posed to me by one of my technicians was, 'Why aren't more people doing this?' I don't know. They should be."

About Project Home Again

Project Home Again is MSCA's year-round community outreach program where MSCA contractor members display posters of missing local children on their service vehicles. As their vehicles travel around their communities the posters are highly visible and increase awareness of the missing child and enhance the likelihood that he or she will be found. MSCA's partner, the National Center for Missing and Exploited Children (NCMEC) provides MSCA with the biographical information of the missing children for the posters as well as contact information. Since the program began in 1998, MSCA contractors have displayed over 5,000 posters of more than 200 different children, of which over 125 have been found.

For additional information on Project Home Again visit the website: www.projecthomeagain.com or if you have information to report on a missing child please visit the NCMEC web site at www.missingkids.com for contact details.

About MSCA

Since 1975, the Mechanical Service Contractors of America has provided large and small heating, ventilation, air conditioning, and refrigeration service contractors with management and marketing tools, training and education programs, and government and labor relations support. MSCA has more than 1,200 contractor members and is a subsidiary of the Mechanical Contractors Association of America. For further information, go to www.msca.org.

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