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**FOR IMMEDIATE RELEASE**

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## **MSCA Welcomes Three New Contractors to Its GreenStar Galaxy**

**Rockville, Md.** -- The Mechanical Service Contractors of America (MSCA) announced today that three firms, J.C. Cannistraro, LLC, Watertown, Mass.; Goyette Mechanical Company, Inc., Flint, Mich.; and Jackson & Blanc, Inc., San Diego, Calif., have been qualified as MSCA GreenStars during the first quarter of 2011. A total of 39 member contractors nationwide have earned this distinction since the program's inception in 2008.

MSCA GreenStar was created by MSCA to recognize mechanical service contractors that have developed the skills and expertise necessary to deliver energy-efficient, cost-effective indoor environmental solutions to their customers. MSCA has been recognized by the U.S. Green Building Council (USGBC) for its leadership and stewardship of sustainability practices in the HVACR industry.

"These firms have distinguished themselves as the standard bearers of energy and environmental conservation in our industry," said MSCA Executive Director Barbara Dolim. "I congratulate them on their accomplishments and encourage other mechanical service contractors to join this elite group of forward-thinking companies."

To be qualified as an MSCA GreenStar, a contractor must first qualify as an MSCA STAR® contractor. MSCA STAR is a qualification program recognizing contractors that meet or exceed rigorous operating and training standards set by MSCA. To achieve MSCA GreenStar status, an MSCA STAR contractor must meet the following criteria:

- Employ at least one LEED® Accredited Professional
- Be a member of the USGBC, either with a local chapter or the national organization
- Verify that at least 25 percent of its total employees have participated in a green training or education program
- Demonstrate that they promote environmental responsibility by offering specific sustainable services and recommending green procedures and equipment
- Establish an internal commitment to green by attaining LEED certification for their building, or by developing an internal "green policy"
- Have participated as part of a project team with a LEED EBOM- or LEED NC-registered project within the past three years

GreenStar applications are reviewed and approved by a third-party independent company.

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## Add One – MSCA Welcomes...

J.C. Cannistraro was founded in 1963 by John Cannistraro, Sr. as a one-man plumbing shop just outside of Boston, Mass. The company has since grown to employ over 300 tradesmen and office staff and posts more than \$120 million in annual revenue. The firm is currently run by four of the founder's eight grandchildren, and specializes in construction technology and pre-fabrication. The company's LEED projects include the installation of energy-efficient mechanical systems for Genzyme World Headquarters in Cambridge, Mass., and Autodesk AEC Headquarters in Waltham, Mass.

Goyette Heating Company was founded by Leo Goyette in 1928 in Flint, Mich. Today, Goyette Mechanical conducts approximately \$45 million in annual sales. About half of the company's sales are service work, negotiated, and/or design build projects. Goyette Mechanical currently has 40 salary employees and typically employs between 100 and 200 union tradesmen. Among Goyette's LEED-certified projects is the installation of mechanical and plumbing systems in the Toyota Motor Engineering & Manufacturing North America office in York Township, Mich., which was completed in 2008.

Partners Milt Jackson and Rene Blanc established Jackson & Blanc in 1931 serving mainly residential customers in the San Diego, Calif., area. Now in its 80<sup>th</sup> year of business, Jackson & Blanc serves the Southern California commercial and industrial markets with its more than 150 employees. The company specializes in a wide array of mechanical services including design/build projects, district cooling plants, energy retrofit services, building automation, preventative maintenance programs and service repair for HVAC and other mechanical systems. The company's San Diego headquarters has applied for LEED-EBOM certified status and is pending approval.

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### **About MSCA**

*MSCA is the leading national trade association for HVACR contractors, providing education, marketing, and labor/management services to assure its members deliver quality performance, value and expertise for all building system needs. MSCA contractors perform service, maintenance, replacement, retrofit, and repair work resulting in enhanced reliability, tenant satisfaction, and efficiency. MSCA's contractor qualification program, MSCA STAR, recognizes contractors that have met the highest standards of excellence in the industry and employ highly skilled UA STAR certified technicians. MSCA has more than 1,400 member companies and is a subsidiary of the Mechanical Contractors Association of America. For more information, logon to <http://www.msca.org/>.*