



Mechanical Service Contractors of America
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NEWS RELEASE
FOR IMMEDIATE RELEASE

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MSCA Announces Two More GreenStar Designees

Rockville, MD – Two more contractor members of the Mechanical Service Contractors of America (MSCA) have been awarded the prestigious MSCA GreenStar designation, Hurst Mechanical of Belmont, MI, and T.H. Eifert Mechanical Contractors of Lansing, MI, joining W.E. Bowers of Beltsville, MD who was named the first MSCA GreenStar on July 31st.

The companies earned GreenStar distinction by successfully demonstrating their commitment to environmental stewardship throughout their entire organization and meeting numerous other requirements. The GreenStar designation is evidence that they possess the skills and expertise necessary to deliver energy-efficient, cost-effective indoor environmental solutions to meet customers' needs and ensure tenant safety, health and comfort.

MSCA GreenStar has been recognized by the U.S. Green Building Council as the first contractor group to establish this type of program. USGBC President, CEO and Founding Chair Richard Fedrizzi has commended MSCA for the creation of GreenStar and for demonstrating leadership and stewardship within the HVAC industry.

"T.H. Eifert Plumbing and Heating and Hurst Mechanical join W.E. Bowers as great examples of forward-thinking stewards of the environment," said MSCA Executive Director Barbara Dolim. "We are so proud that our members are on the forefront of this green movement and understand the importance of environmental responsibility."

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Two More GreenStars

Established in 1975, as T.H. Eifert Plumbing and Heating, T.H. Eifert Mechanical Contractors is a woman-owned business. The company became a MSCA STAR in January of 2005.

Hurst Mechanical became a MSCA STAR in August of 2004. MSCA Board of Managers Chairman Russ Borst is vice president of service at the company. "Being a GreenStar is a natural progression for us," Borst said. " We have been seeking ways to be leaders in sustainability from the beginning. GreenStar status is evidence to our customers that we are experts."

To qualify for MSCA GreenStar, a contractor must first qualify as an MSCA STAR contractor. MSCA STAR is a qualification program recognizing contractors who meet or exceed rigorous operating and training standards set by MSCA. In addition, to become a GreenStar, an MSCA STAR contractor must meet the following criteria:

- Employ at least one LEED Accredited Professional
- Be a member of the USGBC – either with a local chapter or the national organization
- Verify that at least 25 percent of their total employees have participated in a green training or education program
- Demonstrate that they promote environmental responsibility by offering specific sustainable services and recommending green procedures and equipment
- Establish an internal commitment to green by attaining LEED certification, of any type, for their building, or by developing an internal "green policy"
- Have participated as part of a project team with a LEED EB or LEED NC registered project within the past three years

GreenStar applications are reviewed and approved by a third-party independent company.

For more information about the MSCA GreenStar, visit www.msca.org/greenstar, or contact MSCA Executive Director Barbara Dolim at bdolim@mca.org, or (301) 869-5800.

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About MSCA

MSCA is the leading national trade association for HVACR contractors, providing education, marketing and labor/management services to assure its members deliver quality performance, value and expertise for all building system needs. MSCA contractors perform service, maintenance, replacement, retrofit and repair work resulting in enhanced reliability, tenant satisfaction, and efficiency. MSCA's contractor qualification program, MSCA STAR, recognizes contractors that have met the highest standards of excellence in the industry and employ highly-skilled UA STAR certified technicians. MSCA has over 1,200 members and is a subsidiary of the Mechanical Contractors Association of America. For further information go to www.msca.org.