

THE BEST JUST GOT GREENER

Introducing MSCA GreenStar: The new standard in environmental service excellence

As an MSCA STAR qualified contractor, you know what it takes to be the best. Your STAR designation demonstrates a commitment to excellence that separates you from the competition.

Being the best also means staying ahead of the changing needs of the marketplace. That's why MSCA recently created GreenStar, an exclusive recognition available only to MSCA STAR contractors who have clearly demonstrated environmental responsibility by meeting specific criteria. Recognized by the HVAC industry's top green building resource, the United States Green Building Council (USGBC), GreenStar was developed to advocate MSCA STAR leadership in sustainable mechanical service.

What is MSCA GreenStar?

MSCA GreenStar is a designation given to MSCA STAR companies who have proven their commitment to environmental stewardship and are recognized as leaders in the green movement within the HVAC industry. MSCA GreenStar contractors promote sustainability throughout their entire organization, from employee training and education to the products and services they offer their customers. An MSCA GreenStar possesses the skills and expertise necessary to deliver energy-efficient and cost-effective indoor environmental solutions to meet customer needs and ensure tenant satisfaction.

What can MSCA GreenStar do for you?

- ★ GreenStar designation provides your company with an important distinction that can help you grow your business
- ★ GreenStar is proof to customers that you are a recognized leader in the green building movement
- ★ GreenStar illustrates your commitment to ongoing green building training and education
- ★ GreenStar demonstrates that you have proven LEED experience
- ★ GreenStar shows that you understand equipment upgrade and energy efficiency issues
- ★ GreenStar is endorsed by a respected third party (USGBC) that building owners and managers know and trust

What it takes to become an MSCA GreenStar

To attain GreenStar designation, MSCA STAR contractors must demonstrate a commitment to sustainability by meeting these specific requirements:

- ★ Be an MSCA STAR Qualified Contractor
- ★ Employ at least one LEED Accredited Professional
- ★ Be a member of the USBGC – either with a local chapter or the national organization
- ★ Verify that at least twenty-five percent of your total employees have participated in a green training or education program
- ★ Demonstrate that your company promotes environmental responsibility by offering specific sustainable services and recommending “green” procedures and equipment
- ★ Establish internal commitment to “Green” by attaining LEED certification, of any type, for your building, or by developing an internal “green policy”
- ★ Participate as part of a project team with a LEED EB or LEED NC registered project within the past three years

How do I become an MSCA GreenStar?

Simply fill out the GreenStar application form and return it with supporting documentation to MSCA. Copies of the form are available for download at www.mscastar.org/greenstar.

If you have any questions about MSCA GreenStar, please contact Barbara Dolim at (301) 869-5800 or bdolim@mca.org.

