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FOR IMMEDIATE RELEASE

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## **US GREEN BUILDING COUNCIL REP COMMENDS GREENSTARS AT MECHANICAL SERVICE CONTRACTORS OF AMERICA 23RD ANNUAL EDUCATIONAL CONFERENCE**

**SAN ANTONIO October 12, 2008** – Linda Sorrento, senior director of Education Partnerships for the US Green Building Council recognized 12 contractors named 2008 MSCA GreenStars at ceremonies today during the service contractors association annual educational conference at the Hyatt Regency Hill Country Resort.

“The GreenStar program was developed to validate contractors’ expertise as leaders in the environmental movement and the heating, ventilation, air conditioning and refrigeration industry’s focus on energy efficiency and cost effective environmental solutions,” said MSCA Board of Manager Chairman Russell J. Borst. “MSCA GreenStar is a special designation given only to MSCA STARS who have proven their commitment to environmental responsibility and have taken the lead in promoting sustainable solutions for their customers while incorporating a commitment to green throughout their entire organization.”

“By satisfying all the rigorous criteria to qualify for GreenStar and by attaining the GreenStar designation, these companies have set themselves apart as industry experts in sustainable solutions.” Borst said. “This provides them with a tremendous advantage as they market their skills and expertise to current and potential customers.”

Sorrento leads strategic partnerships with key industry organizations to advance USGBC’s mission of market transformation via its education objectives. She is leading the “green job” education research initiative for USGBC.

MSCA GreenStar was created by MSCA last May to recognize mechanical service contractors who have developed the skills and expertise necessary to deliver energy-efficient, cost-effective indoor environmental solutions to their customers.

The contractors honored at today's ceremony were: W.E. Bowers, Beltsville, MD; Hurst Mechanical, Belmont, MI; T.H. Eifert Co., Lansing, MI; The Fagan Company, Kansas City, KS; Enginuity, Harrisburg, PA; E.B. O'Reilly & Associates, Philadelphia, PA; Current Mechanical, Ft. Wayne, IN; Midwest Mechanical, Kansas City, MO; Andy Egan Co., Grand Rapids, MI; Hill York Service, Ft. Lauderdale, FL; Indoor Environmental Services; and HMC Service, Louisville, KY.

To qualify for MSCA GreenStar, a contractor must first qualify as an MSCA STAR contractor. MSCA STAR is a qualification program recognizing contractors that meet or exceed rigorous operating and training standards set by MSCA. To achieve MSCA GreenStar status, an MSCA STAR contractor must meet the following criteria:

- Employ at least one LEED® Accredited Professional
- Be a member of the USGBC, either with a local chapter or the national organization
- Verify that at least 25 percent of its total employees have participated in a green training or education program
- Demonstrate that they promote environmental responsibility by offering specific sustainable services and recommending green procedures and equipment
- Establish an internal commitment to green by attaining LEED certification, of any type, for their building, or by developing an internal "green policy"
- Have participated as part of a project team with a LEED EB or LEED NC registered project within the past three years

GreenStar applications are reviewed and approved by a third-party independent company.

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#### *About MSCA*

*MSCA is the leading national trade association for HVACR contractors, providing education, marketing and labor/management services to assure its members deliver quality performance, value and expertise for all building system needs. MSCA contractors perform service, maintenance, replacement, retrofit and repair work*

*resulting in enhanced reliability, tenant satisfaction, and efficiency. MSCA's contractor qualification program, MSCA STAR, recognizes contractors that have met the highest standards of excellence in the industry and employ highly-skilled UA STAR certified technicians. MSCA has more than 1,200 members and is a subsidiary of the Mechanical Contractors Association of America. For further information go to [www.msca.org](http://www.msca.org).*